

Hindusthan College of Engineering and Technology

An Autonomous Institution, Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai
Accredited by NBA (AERO, AUTO, CIVIL, CSE, ECE, EEE, IT, MECH, MECHATRONICS)

Accredited by NAAC with 'A++' Grade with CGPA of 3.69 out of 4 in Cycle 2

Valley Campus, Coimbatore – 641 032, Tamil Nadu, INDIA

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DEPARTMENT OF MANAGEMENT SCIENCES (MBA)

Coimbatore Management Association (CMA) - Professional societies/ chapters activities

Academic Year	Professional societies / chapters/ organisation	No of students participated	Date	Activity details
2023- 24	CMA	41	26-Feb-24	Towards Business Intelligence and Analytics: A Case Study on Cohort Analysis and Daily Profit KPI
	CMA	34	19-Feb-24	The Meaning of Success
	CMA	43	18-Dec-23	Monday Musings - Talk on Small Town Big Dreams - Building 100cr business from youtube channel
	CMA	23	12-Dec-23	Resilience Through Mindfulness
	CMA	53	11-Dec-23	Monday Musings - Talk on Creating & Communicating Enhanced Product Value
	CMA	61	04-Dec-23	Monday Musings - Talk on Self- Awareness for Personality development
	CMA	34	04-Sep-23	Monday Musings - Talk on Smart Goal Setting
	CMA	31	21-Aug-23	Super Special session on Environmental, Social & Corporate governance - Towards a Sustainable world
	CMA	18	14-Aug-23	Monday Musings - Talk on Academics & Passions - The Joyful Equation

Academic Year	No. of activities	No. of students participated
2023-24	9	338